



ECOINNOVATE HELPS BUSINESSES REDUCE THEIR CARBON FOOTPRINT... ONE OFFICE AT A TIME.

EcoInnovate works with companies to create environmentally friendly offices – with simple in-house organizational behavior practices that reduce waste, save energy and can help your company save thousands annually. It's an easy, inexpensive process that will drastically reduce your company's carbon footprint. And it's the right thing to do.

HOW DOES IT WORK?

STEP 1

EcoInnovate assesses your office and builds a strategy that fits with the way your team works.

STEP 2

We'll host an interactive, full day EcoSummit Workshop with employees who are inspired to lead. During the workshop, we'll build a Measurable Action Plan ("EcoMAP") and assign EcoTeams.

STEP 3

We'll monitor and manage the progress of the EcoMAP plan for six months following the launch. We'll manage the process with weekly phone calls, periodic visits, and online tracking.

STEP 4

Upon successful completion of the EcoMAP, we will certify your company.

WHAT ARE THE BENEFITS?

PROFITS

Studies show that companies adopting CSR standards have an 18% higher profit margin. You'll see measurable resource savings in the first year alone.

PEOPLE

Your staff will become more corporately involved and will develop environmentally sound habits that they'll practice at home. Our process helps you identify leaders within your ranks.

PURPOSE

Adopting this program will help you attract new employees and establish you as a socially responsible organization. You'll be able to promote your green status with an official certification mark, creating a wider target audience.

PLANET

Most importantly, you'll be doing something good for the environment. It's a small cost with a big reward.





EcoCertified

EcoInnovate.co

WE ONLY HAVE ONE PLANET. DO YOUR PART.

GET STARTED

REQUEST MEETING

ASK QUESTIONS

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DID YOU KNOW...

57%

The percent of employees who want their company to do more in relation to Corporate Social Responsibility (CSR).

83%

Percent of people trust a company more if it is seen as being socially and environmentally responsible.

18%

Research shows an 18% higher profit margin for companies implementing CSR.

81%

Or (8 in 10) global employees consider CSR when deciding where to work.

-1

One ton of paper saved in the workplace will save 17 trees, 380 gallons of oil, 6953 gallons of water and 587 pounds of air pollution.

2x

Leaving lights and computers on can double a company's energy bill.

Printed on 100% recycled paper.

To request an electronic version of this document, please contact us.

Fact Sources: Cone Communications (2013), w. Woods (2011), P. Lacy & R. Hayward (2013), WebEcoist. (2011), rFront Consulting